



NEWS RELEASE

October 2023

Contact: Cheryl Spielberger, #813.470.5026

Cheryl.Spielberger@lykes.com

Lykes Bros. Inc. Grows its Leadership Team

(Tampa, FL) ... Lykes Bros. Inc. CEO Johnnie James Jr. is pleased to announce the appointment of Joseph Wilson to the position of Vice President of Land Assets and Strategic Planning. Wilson is a proven professional with over 20 years of experience in real estate asset management, strategic planning, and business operations.

James said of Lykes' new hire, "Joseph brings a tremendous amount of real estate and business operations knowledge, experience, and expertise to our leadership team. We could not be more pleased to have him join us and provide his acumen, energy, and perspective to our efforts to position Lykes' assets for long-term future success."

"It is a true honor to join Lykes Bros.," said Joseph Wilson. "The long history of business success and commitment to the stewardship of land is a proud tradition. I am extremely excited to join the leadership team at Lykes and look forward to my role with the organization as we look to the future and achieve remarkable things together."

Wilson comes to Lykes Bros. after 5 years as the Vice President of Corporate Real Estate at VyStar, a financial institution with over 14 billion in assets, where he led the efforts that more than doubled the real estate assets under his management. His career has also included leadership roles such as Director of Asset Management at ELS, a publicly traded real estate investment trust (REIT) with a multibillion-dollar real estate portfolio, as well as a Real Estate Management Consultant with Bain Capital and as a Director at WCI.

Contributing to Joseph's success in managing world-class real estate portfolios and business operations are multiple certifications, professional licensures, and degrees, including a Master of Engineering from the University of Alabama at Birmingham and a Master of Business Administration from Jacksonville University. Joseph is a native Floridian; he believes in serving others, and his mantra is: "Integrity is not negotiable, always treat others the way you want to be treated."

Lykes Bros. Inc. was founded by Dr. Howell Tyson Lykes and his seven sons in 1900. Lykes is a fifth-generation family business that owns 614,211 acres in Florida and Texas, including one of the largest contiguous landholdings in Florida. The property is home to a diversity of agricultural uses, including citrus, forestry, recreational hunting, and cattle operations. Lykes is a progressive leader in agriculture and a frequent partner with the government on conservation, wildlife, and water resource management. www.lykes.com # # #